Panel: “Business Benefits of S1000D”

Plenary Session

Wednesday, June 20, 2012
Purpose

• Funding tight everywhere
  – Michael von Gizycki (Sec Gen ASD)
  – Randy Fowler
  – Your own program
• This session is a follow-up to S1000D Value Proposition presentation given at AIA Tech Pubs Conference in Clearwater
• Focusing on Empirical business benefits
Benefit Drivers

• Content Reuse 40% - 80% (Possible vs. Actual)
  – New manual creation
  – Manage less data
• Repurposing Content (Training data)
• Enhanced publishing capabilities (paper, electronic)
Coordinates

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